

# 2024 Sponsorship Opportunities

**Help make a difference in the life of a child struggling to speak.**

Imagine how it must feel for a child who is unable to form words or clearly express themselves when speaking. Their daily life is challenged during situations that many take for granted. This child can't tell their parents when they are sick or hurt, can't tell a new friend their name, or they aren't able to answer their teacher's questions. Think about how their loved ones might be yearning to hear them say, "I love you." These are some of the many examples of what life is like for about 1 in 1000 children who have been diagnosed with childhood apraxia of speech (CAS).

That's where you come in! With your sponsorship, you can make a significant impact on the lives of these children and their families. Your support will help fund research on CAS, educate speech-language pathologists on how to provide treatment, and help parents by sustaining the programs and resources they depend on while navigating this tumultuous journey.

## Your donation matters!

Your Walk for Apraxia sponsorship makes a big impact on children with CAS by supporting these important initiatives and beyond!

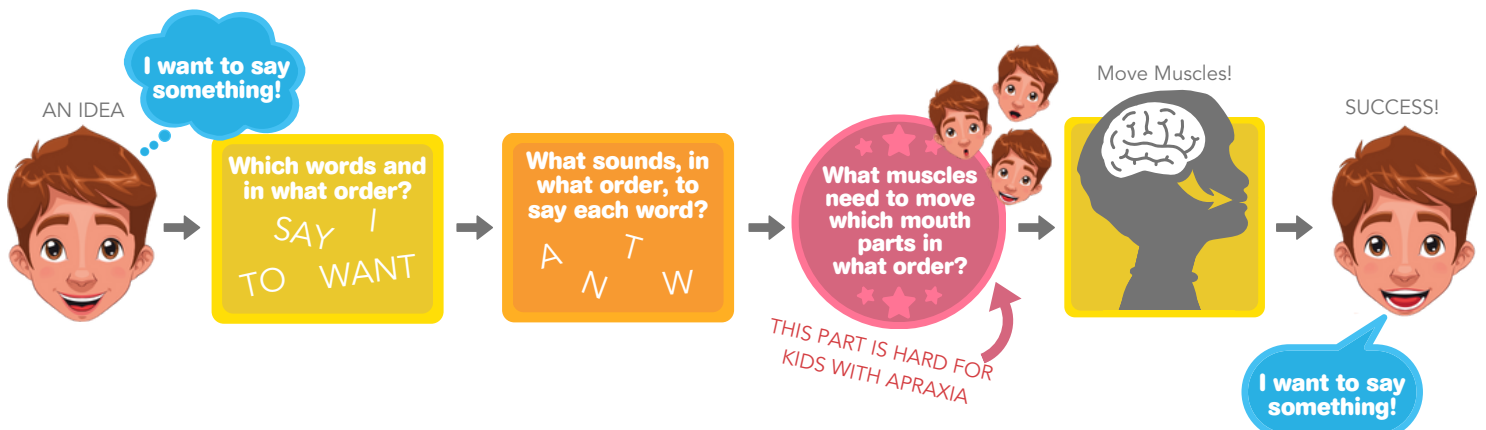
**\$825,000**  
to further research on CAS

**\$8,921,500**  
to directly support families

**\$5,983,000**  
to train & educate Speech-Language Pathologist

## Interested in learning more about Apraxia Kids?

Visit our website at [www.apraxia-kids.org](http://www.apraxia-kids.org) to read about the countless other ways in which your sponsorship can help us strengthen the support systems in the lives of children with apraxia of speech.



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	Star Sponsor	Elite Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
<b>Investment</b>	\$5,000	\$2,000	\$1,000	\$500	\$250	\$100
<b>Benefits ONLY for In-Person Walk for Apraxia Sponsors</b>						
<b>Business/Organization's name featured during Walk Ceremony</b>	YES	YES	YES	YES	YES	YES
<b>Opportunity to speak during Walk Day Ceremony</b>	YES					
<b>Exhibit Table on Walk Day</b> *provided by Apraxia Kids *See Walk Coordinator for table placement according to level	YES	YES	YES	YES		
<b>Sponsor Banner</b> *Star & Elite ONLY - Logo on banner provided by Apraxia Kid *U.S. Only	Yes - Logo Prominent Placement	Yes - Logo	Invited to bring own banner for Walk Coordinator to hang			
<b>Benefits ONLY for Virtual Walk for Apraxia Sponsors</b>						
<b>Featured during Virtual Walk Ceremony</b>	Self-recorded :15 video message of hope in Ceremony & Logo on individual slide	Logo on individual slide & written message of hope	Logo on individual slide	Logo on group slide	Listing on group slide	Listing on group slide
<b>Benefits for ALL SPONSORS</b>						
<b>Walk T-Shirt Recognition</b> *must receive sponsor agreement before deadline	Logo Prominent Placement	Logo	Logo	Logo	Listing	
<b>Complimentary T-Shirts</b> *Shipped directly to sponsor	15	8	5	3	1	
<b>Event Flyer Recognition</b>	Logo Prominent Placement	Logo	Logo	Logo	Listing	
<b>Logo/Listing on Local Walk Webpage</b>	Logo - Hyperlinked immediately until 12/31	Logo - Hyperlinked 90 days	Logo Hyperlinked 60 days	Logo Hyperlinked 30 days	Listing	Listing
<b>Honorable Mention on local Walk Webpage</b>	YES Under "Other Info"					
<b>Logo on Walk for Apraxia Home Page</b>	YES - Hyperlinked	YES - Hyperlinked				
<b>Logo in Walk Marketing Email</b>	Prominent Placement	YES	YES			
<b>SM Graphic w/Logo</b>	YES	YES	YES			
<b>FB Shout Out: Walk for Apraxia Page</b>	SM Graphic w/link Immediate placement Wkday post	SM Graphic w/link Upon availability Wkday post	SM Graphic Upon availability Wkday post	Included in group listing Wkend post	Included in group listing Wkend post	Included in group listing Wkend post
<b>FB Shout Out: Walk Event Page</b>	SM Graphic w/link	SM Graphic w/link	SM Graphic	Listing	Listing	Listing
<b>Multi-platform Social Media Shout Out</b>	SM Graphic					

Find your local Walk website: [walk.apraxia-kids.org](http://walk.apraxia-kids.org)

National and regional sponsorship opportunities, contact: [sponsorship@apraxia-kids.org](mailto:sponsorship@apraxia-kids.org)

Non-cash donations may be acknowledged as in-kind sponsorship at one of the above levels based on donation value.



# Recognition of 5+ Year Sponsors

We are proud to recognize our Walk for Apraxia sponsors who have continuously supported the mission of Apraxia Kids for 5 years or more. Our sponsors are key contributors to sustaining the programs and resources we offer at low costs or free, while paving the way for the future.

When a sponsor supports the Walk for Apraxia year after year, **their commitment impacts the lives of more and more individuals with apraxia of speech and helps us to further our awareness efforts.** We are happy to offer special benefits to those who have accomplished this milestone as an additional token of our appreciation.

- ★ A 5-year or 10-year recognition gift – mailed to sponsor the year the milestone is reached.
- ★ A 5-year or 10-year Social Media graphic and an individual shout out on Apraxia Kids Facebook and LinkedIn – the year the milestone is reached.
- ★ Included in a group shout out on Walk for Apraxia Facebook page during subsequent years.
- ★ On their local Walk for Apraxia page include “5+ year sponsor” or “10+ year sponsor” status in title above the sponsor logo or listing and hyperlink their URL to their sponsor website.

**Thank you to our sponsors for supporting  
Apraxia Kids for 5 or more years!**



# 2024 Sponsorship Opportunities

To submit your agreement online, please contact [sponsorship@apraxia-kids.org](mailto:sponsorship@apraxia-kids.org). If you prefer mailing your form, please complete this form and ship to the address on the bottom.

## Sponsor Information

Sponsor Name (as it should appear in print): \_\_\_\_\_

Walk Location: \_\_\_\_\_ Are you a returning Sponsor?:  Yes  No

Sponsor Website: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

## Sponsorship Level

- \$5,000 Star Sponsor
- \$2,000 Elite Sponsor
- \$1,000 Platinum Sponsor
- \$500 Gold Sponsor
- \$250 Silver Sponsor
- \$100 Bronze Sponsor

## T-Shirt Information

Star Sponsors: 15 Complimentary T-Shirts  
 Elite Sponsors: 8 Complimentary T-Shirts  
 Platinum Sponsors: 5 Complimentary T-Shirts  
 Gold Sponsors: 3 Complimentary T-Shirts  
 Silver Sponsors: 1 Complimentary T-Shirt

**Youth Sizes: YXS, YS, YM, and YL**

**Adult Sizes: S, M, L, XL, 2XL, 3XL, and 4XL**

**Sizes requested:** \_\_\_\_\_

I decline my complimentary T-shirts.

## Payment Information

- Check Enclosed (Make checks payable to Apraxia Kids).
- Please Invoice
- My Donation is In-Kind: \$ \_\_\_\_\_ (Value of Donation)

Description of goods and services provided: \_\_\_\_\_

**NOTE:** Sponsorship Commitments are due 45 days prior to the Walk Date. Contract must be received 45 days prior to be guaranteed benefits. Please note that the logos will not be added to materials until this agreement is received. Logos must be submitted in an .AI or .EPS high resolution format. We reserve the right to substitute your logo with your company name if the appropriate format is not received.

Contact Name: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**If you are mailing your information, please submit completed forms and payment to:**

**1501 Reedsdale Street, Suite 202  
Pittsburgh, PA 15233**

**Submit form and questions via email to [sponsorship@apraxia-kids.org](mailto:sponsorship@apraxia-kids.org).**