



Dual Sponsorship Opportunities

Make a bigger impact! Show your support for children with apraxia and their families by sponsoring the 2024 Apraxia Kids National Conference and Walk for Apraxia!



2024 National
Conference
Pittsburgh, Pennsylvania
July 11-13, 2024



2024 Walk for Apraxia
Locations across
North America
**September - November
2024**

About the Apraxia Kids National Conference

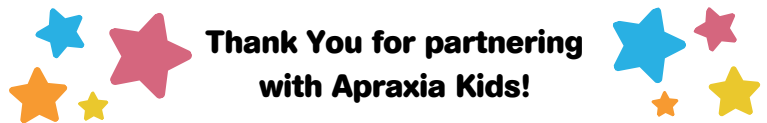
The Apraxia Kids National Conference is the only major conference on the speech, language, learning, and life needs of children with childhood apraxia of speech. It brings together parents, professionals, researchers, and others who are seeking the most up-to-date and in-depth learning opportunities available on topics surrounding apraxia, including assessment and treatment, comorbidities, education, advocacy, and more. In 2024, we are returning to our home base in Pittsburgh, Pennsylvania, and are anticipating our largest in-person gathering with possibly more than 600 attendees.

Since our first conference in 2004, over 5,000 attendees have joined us from all over the world. For many participants, the National Conference changed the trajectory of their experiences. Parents move from feeling isolated and unsure, to developing a network of support and a foundation of knowledge. Professionals learn the most evidence-based methods and approaches for assessment, diagnosis, and treatment.

About the Walk for Apraxia

The Walk for Apraxia is the largest fundraising and awareness event across the US and Canada supporting children affected by childhood apraxia of speech. At our Walk events, the families, professionals, and supporters in attendance gather together as one community to celebrate, make connections, fundraise, and more! By supporting the Walk for Apraxia, you are a crucial part of sustaining the programs, resources, and materials utilized by the people who help our Apraxia Stars shine.

Since our first Walk for Apraxia in 2007, tens of thousands have joined us from across North America. Each event location has its own flare, but the same goal - to honor loved ones with childhood apraxia of speech. During a ceremony before walking, each registered Apraxia Star is recognized and receives a medal to celebrate their achievements!



Dual Sponsorship Opportunities

Choose the dual sponsorship package below and review the sponsor benefits associated with each package level on the next two pages.

- ★ **STAR 1 (\$10,000)** = Reception Sponsor Package under Conference and all Star benefits under Walk for Apraxia
- ★ **STAR 2 (\$10,000)** = Gateway Clipper Package under Conference and all Star benefits under Walk for Apraxia
- ★ **ELITE (\$6,000)** = all ELITE benefits listed under Conference and Walk for Apraxia Packages
- ★ **PLATINUM (\$3,000)** = all PLATINUM benefits listed under Conference and Walk for Apraxia Packages
- ★ **GOLD (\$1,250)** = all GOLD benefits listed under Conference and Walk for Apraxia Packages
- ★ **SILVER (\$600)** = all SILVER benefits listed under Conference and Walk for Apraxia Packages



Sponsorship Packages

	Elite	Platinum	Gold	Silver
Exhibit Hall Space	Yes	Yes	Yes	Yes
Conference Book AD	Full Page	Half Page	Quarter Page	Business Card Size
Complimentary Conference T-Shirt	3	2	1	
Complimentary Registration	3	2	1	
*Meals for 1 Exhibit Space Rep	Yes	Yes	Yes	Yes
	<small>*Breakfast & Lunch provided on Friday & Saturday for 1 non-registered exhibit hall representative.</small>			
Recognition on Sponsor Signage	Logo Prominent Placement	Logo	Logo	Listing
Logo in Online Conference Brochure	Yes	Yes		
Logo on Conference Webpage	Yes			
Logo on Virtual Conference	Yes			
Social Media Graphic w/Logo	Yes	Yes		
Social Media Shout Out	Facebook, Instagram, LinkedIn, FB Event	Facebook & FB Event Page	Facebook Event Page	Facebook Event Page

Exclusive Sponsorship Packages (1 available per opportunity)

Reception Sponsor (Thursday Evening - July 11, 2024)

- Exclusive Sponsor of Reception
- Logo on exclusive signage featured during reception & key-note speaker
- All Elite level sponsor benefits, plus 1 Additional complimentary conference shirt & registration (totaling 4 each)

Gateway Clipper Sponsor (Friday Evening - July 12, 2024)

- Exclusive Sponsor of the Gateway Clipper experience
- Logo on exclusive signage featured on-deck
- All Elite level sponsor benefits, plus 1 Additional complimentary conference shirt & registration (totaling 4 each)



Sponsorship Packages

Sponsor benefits applied to one (1) Walk location of sponsor choice

	Star	Elite	Platinum	Gold	Silver
Business/Organization's name featured during Walk Ceremony	YES	YES	YES	YES	YES
Opportunity to speak during Walk Day Ceremony	YES				
Exhibit Table on Walk Day *provided by Apraxia Kids *See Walk Coordinator for table placement according to level	YES	YES	YES	YES	
Sponsor Banner *Star & Elite ONLY - Logo on banner provided by Apraxia Kids. U.S. Only	Yes - Logo Prominent Placement	Yes - Logo	Invited to bring own banner for Walk Coordinator to hang		
Walk T-Shirt Recognition *must receive sponsor agreement before deadline	Logo Prominent Placement	Logo	Logo	Logo	Listing
Complimentary T-Shirts *Shipped directly to sponsor	15	8	5	3	1
Event Flyer Recognition	Logo Prominent Placement	Logo	Logo	Logo	Listing
Logo/Listing on Local Walk Webpage	Logo - Hyperlinked immediately until 12/31	Logo - Hyperlinked 90 days	Logo Hyperlinked 60 days	Logo Hyperlinked 30 days	Listing
Honorable Mention on local Walk Webpage	YES Under "Other Info"				
Logo on Walk for Apraxia Home Page	YES - Hyperlinked				
Logo in Walk Marketing Email	Prominent Placement	YES	YES		
SM Graphic w/Logo	YES	YES	YES		
FB Shout Out: Walk for Apraxia Page	SM Graphic w/link Immediate placement Wkday post	SM Graphic w/link Upon availability Wkday post	SM Graphic Upon availability Wkday post	Included in group listing Wkend post	Included in group listing Wkend post
FB Shout Out: Walk Event Page	SM Graphic w/link	SM Graphic w/link	SM Graphic	Listing	Listing
Multi-platform Social Media Shout Out	SM Graphic				



Find your local Walk webpage, visit: walk.apraxia-kids.org

Not interested in Dual Sponsorship?

Contact us to explore Conference only or Walk for Apraxia only opportunities: sponsorship@apraxia-kids.org



Apraxia Kids®

2024 National Conference
Pittsburgh, Pennsylvania

July 11-13, 2024

Become a sponsor today! Submit your agreement & payment digitally by visiting:
<https://www.apraxia-kids.org/dual-sponsor-form/>

If check is preferred, please complete this form and follow the instructions below.

CONTACT NAME: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

Choose your sponsor level:

- STAR 1 - Reception + Star - \$10,000
- STAR 2 - Gateway Clipper + Star = \$10,000
- ELITE Package - \$6,000
- PLATINUM Package - \$3,000
- GOLD Package - \$1,250
- SILVER Package - \$600

Rather than sponsor, I would like to support Apraxia Kids with a \$200 donation and have my name or business listed in the National Conference Program Book & receive the Walk for Apraxia Bronze Level sponsor benefits. Please use the following listing:

Email Logo or Ad to sponsorship@apraxia-kids.org

JPEG or PDF format. Logo due immediately. Conference Ad due by June 7, 2024

Please make checks payable to Apraxia Kids and remit with this form to:

Apraxia Kids

1501 Reedsdale Street, Suite 202

Pittsburgh, PA 15233

**Thank you for your commitment to making a difference
in the lives of children with apraxia of speech.**

Questions? Contact us at nationalconference@apraxia-kids.org