



# Fundraising for Apraxia Kids in Your Workplace

Make the choice to Be the Voice!

Host a workplace fundraiser and support the mission of Apraxia Kids.

## WHAT IS CHILDHOOD APRAXIA OF SPEECH?

Childhood apraxia of speech (CAS) is a motor planning disorder that makes it difficult for children to speak. Children with CAS generally have a good understanding of language and know what they want to say. However, they have difficulty learning or carrying out the complex sequenced movements that are necessary for intelligible speech.

### CAS FACTS

- ★ CAS affects 1 in 1000 children.
- ★ CAS is a congenital, neurological speech disorder involving the ability to motor plan the oral movements needed to produce words.
- ★ Children with apraxia of speech require intensive speech therapy (3-5 days a week).
- ★ Children with apraxia are at higher risk for literacy and reading difficulties.
- ★ CAS is a lifelong disorder. There is no cure.

## ABOUT APRAXIA KIDS

Founded in 2000, Apraxia Kids is the leading national non-profit dedicated exclusively to supporting children with apraxia of speech by educating professionals and families, facilitating community engagement and outreach, and investing in advocacy and research. We believe every child deserves a voice!

[www.apraxia-kids.org](http://www.apraxia-kids.org)  
[giving@apraxia-kids.org](mailto:giving@apraxia-kids.org)  
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Workplace giving is a simple and effective way for employees to support Apraxia Kids and our mission. Your gift helps fund vital, programs and services, advocacy and research. No matter how small your contribution, your dollars add up to make a difference in the lives of children with apraxia of speech.

## How Can You Get Involved?

### Order an Event Kit to Raise Awareness & Funds

Host a lunch and learn, post information around your desk at work, organize a jeans day, or make a star wall!

This Kit includes Awareness Rack Cards, bookmarks, a Be the Voice graphic, "I Made the Choice to Be the Voice" fundraising stickers or paper stars, and other optional add-on materials. Depending on your needs for Workplace Fundraising, this kit can be customized according to your efforts or employer's policies.



### Employee Giving / Employee Matching

Speak with your HR Department on how you can make regular, small donations to Apraxia Kids right from your paycheck. Also, ask if your employer will match your donation to double the impact of your dollar! Check if your employer is already a participant, visit: [doublethedonation.com/apraxiakids](http://doublethedonation.com/apraxiakids)



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