

\$100 KIDS CHALLENGE

The \$100 KIDS Challenge is an easy way for a Walk for Apraxia participant to quickly raise \$100 toward his or her personal fundraising goal. If the participant is on a team, then the funds from this fundraiser will also be applied to the efforts of the team goal.

Participating in this challenge is a great way to jump start your fundraising and begin telling others about your dedication to participate in the Walk for Apraxia. This challenge can also be the final touch if you are close to reaching a goal – for example, if your team is only \$100 away from raising \$1000 and becoming a Champions Club member!

How to Participate:

This challenge will require the participant to ask family, friends, and supporters to pick a block and make a donation in the amount suggested in that block. Once the donor makes the donation, then the participant can mark the block with the donor's name. When the entire word KIDS is filled in with names, then the participant successfully raised \$100 toward his or her goal.

- When asking for donations via email and social media, be sure to share the link to your Teamraiser website for easy direct donations. Explain to supporters that you are looking for individuals to help you raise money for the Walk for Apraxia and even their small gift of \$1 thru \$5, or \$10 will add up to be a big impact.
- If an online donation is not an option, that's ok! You can accept offline donation and send in the \$100 KIDS Challenge form with any checks or money orders payable to Apraxia Kids. Do not send cash.
- If you want to engage your team members, then share this challenge with them and ask them to start their own \$100 KIDS Challenge! For example, challenging five team member to participate means you could hit a goal of raising \$500 in one, two, or four weeks! You determine how long you want to make the challenge. *Make it a contest – tell them the winner would get a free ice cream cone, your treat!
- Finally, if team members do not want to complete the whole challenge themselves, then ask if they would commit to filling in all the blocks for one letter in a certain amount of time! For example, maybe you are responsible for asking donations to fill in the letter K, but you have three team members who will each be responsible for asking for donations to fill in the other three letters. It would still allow them to be involved, take some pressure off of you, and to help you to reach your goal of finishing this challenge!

Print this PDF to keep track of your efforts on page 2.

* Please note: Apraxia Kids does not supply funds for personal contests. The challenge participant agrees to absorb any costs associated with personal prizes.

I Walk for Apraxia in honor of: _____



Event Date: _____ **Event Location:** _____



Thank you for supporting my fundraising efforts and Apraxia Kids!

Team Name: _____

Team Member Name: _____

Make checks or money orders payable to Apraxia Kids. Do not send cash.

Mail to: Apraxia Kids, 1501 Reedsdale Street, Suite 202, Pittsburgh, PA 15233