Date:

[Insert contact’s address]

[Insert city, State]

[Insert zip code]

Dear [Insert name of editor]:

My name is [Your Name] and I am writing to you as a volunteer for Apraxia Kids. May is Apraxia Awareness Month, an opportunity to bring awareness to our community about childhood apraxia of speech (CAS).

Childhood apraxia of speech (CAS) is a motor speech disorder that makes it difficult for children to speak. CAS makes it difficult or impossible for an affected child to plan the movements of the lips, tongue, jaw, etc. that are needed for speech. Children with apraxia of speech predominately have a quality understanding of language - they know what they want to say - but have difficulty learning or performing the complex movements that underlie speech. Apraxia of speech is one of the most severe childhood speech and communication disorders.

I want to bring awareness to our community about this speech problem in children. Childhood apraxia of speech (CAS) is still unfamiliar, misunderstood, and continues to have a significant impact on children and their families. Speech and communication are critical skills for young children to develop. We need to support children with apraxia of speech and their families. The only proven treatment for CAS is speech therapy, and is quite costly as it extends over many years for these children. Through endless determination and hard work, children affected with CAS continue through their struggles to learn a skill - speaking - that comes effortlessly to other children.

[Insert two or three sentences of how apraxia impacts your child, loved one, or clients]

Learn more about apraxia at www.apraxia-kids.org. Please help us raise awareness for these amazing children!

[Insert your name]

[Insert your address]

[Insert daytime telephone number]

**QUICK FACTS**

* Childhood apraxia of speech (CAS) is a motor speech disorder that becomes apparent as a young child is learning to speak.
* CAS is often misdiagnosed because of its relative rarity. Recent findings indicate that CAS is low incidence that affects 1 in 1000 children.
* Frequent, intensive speech therapy focused on the principles of motor learning is the only treatment for CAS. As it is relatively uncommon and often misunderstood, it can be difficult for families to find professionals that are trained to diagnose and effectively treat apraxia.

**SUGGESTED TWEETS**

* Today, May 14, is **#ApraxiaAwarenessDay**! RT to raise awareness for childhood apraxia of speech!
* Today, on **#ApraxiaAwarenessDay**, let's make **#childhoodapraxiaofspeech** part of everyday conversation.
* RT and celebrate **#ApraxiaAwarenessDay**! Share your **#childhoodapraxiaofspeech** story!

**ABOUT APRAXIA KIDS**

Apraxia Kids is a 501(c)(3) nonprofit publicly funded charity whose mission is to strengthen the support systems in the lives of children with apraxia so that each child is afforded their best opportunity to develop speech and communication.

Apraxia Kids is based out of Pittsburgh, Pennsylvania. This office of 13 full-time staff members is responsible for the development and coordination of all programming, education, funding, and research. With the support of thousands of volunteers and donors, Apraxia Kids is able to help children find their voices through education, research, support, and awareness.