

31 days to reach your TEAM GOAL!



Get ready!

1

Log in to your TeamRaiser account and check out the available tools, such as the team leader guide, social media guide, and more!

2

Customize your personal page with a story about why you are walking for apraxia!

3

Update your team page with a photo! Teams who update their page receive 3x more donations on average!

4

Print out event flyers! Head to the event website and click "Get Involved" to download the official walk event flyer.

5

Print brochures from the Apraxia Kids website! Go to www.apraxia-kids.org and click "Information Downloads"

Invite Friends and Family



6. Ask all family members to join your team – grandparents, aunts, uncles, cousins, and all others!
7. Send an email from your TeamRaiser account to your contacts inviting them to donate or get involved

Get Crafty!



8. Make a yard sign for your team and put in your yard
9. Host a paint or craft night with a local business to benefit your team
10. Have a sign-making party to create banners and signs for walk day

Get Your Community Involved

11

Bring walk flyers to your SLP to display in their waiting room or give to other families!



12

Ask your child's school to host an awareness or fundraising event



13

Send invitations to your child's teachers and classmates



14

Ask your community to support your team – your church, your PTA, local clubs or high schools, etc.



15

Bring walk flyers to your pediatrician to display in their waiting room or give to other families



16

Ask your local library to hang a walk flyer



17

Take walk flyers to other professionals that your child interacts with, such as the PT or OT

18

Take a flyer to your favorite coffee shop or restaurant!



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Get Your Workplace Involved

- Share on Social Media**
19. Share your story! Tell everyone why you walk for apraxia on social media!
 20. Post a link to your team page on social media using #WalkforApraxia and ask your friends to get involved!
 21. Change your Facebook profile picture or cover photo! Find this year's profile and cover photos in your TeamRaiser account under "Tools".
 22. Connect your walk fundraiser to Facebook! Log in to your TeamRaiser account first, and then click "Connect to Facebook".

23

Bring walk flyers to work & give them to coworkers! Make sure to tell them which team is yours!

24

Check with your employer to see if they offer a matching funds program! A \$50 donation could turn into \$100! Inquire with your HR department or check out doublethedonation.com/apraxiakids to find out if your company will match!

25

Have a dress-down day at work! Ask your employer if employees can dress down for one day in exchange for a \$5 donation to your child's team

29. Film a "Thank You" video with your child and share to social media with a link to your team page
30. Send a thank you message to everyone who donated to your team! Let them know other ways they can get involved!
31. Thank your walk coordinator and the walk planning team! These events would not be possible without them!

**Don't
Forget to
Say Thanks!**

Set up a local fundraiser



26. Contact a local restaurant to set up a dine-to-donate event to benefit your team!
27. Have a car wash, lemonade stand, or yard sale to raise funds for your team
28. Make coffee at home for the month, donate the money you would spent on coffee to your team. Challenge your friends and family to join you!

**Celebrate your
success on walk day!**