Apraxia Kids is the leading nonprofit that strengthens the support systems in the lives of children with apraxia of speech. Since our inception in 2000, Apraxia Kids has provided support to more than 100,000 families and professionals.

Our Vision
A world where every child with apraxia of speech reaches their highest communication potential. Every child deserves a voice.

Our Mission
To strengthen the support systems in the lives of children with apraxia of speech by educating professionals and families; facilitating community engagement and outreach; and investing in the future through advocacy and research.

Support
Apraxia Kids works on a national and local level to provide support to children with apraxia of speech and their families.

Education
We are committed to providing evidence-based information on childhood apraxia of speech to parents and professionals through our core programs.

Awareness
Working collectively with our volunteers, we are spreading awareness of our organization to those impacted by childhood apraxia of speech.
Our organization was established by three moms in Pittsburgh, Pennsylvania.

- **2000**: First research symposium, in which Apraxia Kids committed to providing evidence-based information. This is still one of our core values.
  - **2002**: Facebook Official Support Group formed to offer support to parents and professionals. Currently, over 24,000 members ask an average of 800 questions per month.
  - **2004**: Our website launched, and now is viewed by an average of half a million users per year.
  - **2005**: First National Conference. Our conference has educated 3,581 people, and we have awarded over 300 scholarships to attend.
  - **2007**: First Walk for Apraxia. Since then, over 94,000 walkers have honored over 7,500 children with apraxia at 643 walks!
  - **2011**: Our first Intensive Training Institute was held in Pittsburgh, PA. Over 100 therapists across the country have received this highest level of training on treating children with apraxia.
  - **2013**: Our webinar platform launched as a way for parents and professionals to learn more at their own convenience. Our webinars have been watched over 11,000 times.

- **2009**: The Speech Tablets for Apraxia Program began to award speech tablets to children in need. Nearly 700 children with apraxia of speech have received a tablet through this program.

- **2017**: The SLP Directory was added to our website, making it easy for parents to find a trustworthy professional. There are now over 400 professionals in the US and Canada listed.

- **2018**: We rebranded to our current logo, and launched a new print store to provide brochures to families at no cost to them. We have distributed over 45,000 brochures and rack cards.

**WHAT WILL THE FUTURE HOLD?**
Our Values

HOPE
EVIDENCE-BASED INFORMATION
PARTNERSHIP
TRUSTWORTHINESS
EQUALITY
INNOVATION
EMPATHY
COMMUNITY

Our Strategic Plan
2019-2021

This collaboratively developed plan is our strategic roadmap for 2019-2021. This plan builds on our current progress with the vision to expand Apraxia Kids throughout the country. Our goals outlined in this plan will be achieved by the end of 2021. Annual objectives will be created in order to achieve these priorities set forth below.
Professional Education

Engagement of the Professional Community by increasing our network of Apraxia Kids Trained Speech-Language Pathologists across the country so that families have access to services closer to home.

**Intensive Training**

We will continue offering our Intensive Training, while working to develop a "Boot Camp Lite," a two-day training for professionals, that will serve as the prerequisite for Boot Camp.

**School-Based Professional Training**

We will develop an online education platform and work to develop an effective in-person intensive training program for school based professionals.

**On-Demand Webinars**

We will develop a new webinar platform, change pricing structure to be a membership-based system, and continue adding new and updated webinars to engage a wide range of professional audiences.

**National Conference**

We will integrate additional session tracks for subgroups of constituents, and integrate our research symposium, to expand our national conference.
Support

Provide and enhance services and support for our families. In order to provide better support for our families, we will work to enhance our key services during the next three years.

Speech-Language Pathologist Directory

We will engage SLPs to be part of our directory in every metropolitan area, working collaboratively to provide impact in the local communities in which they work.

Support Groups

We will ensure Apraxia Kids-moderated groups exist in all markets where we have identified an Outreach Coordinator, allowing them access to manage the local group as a representative of Apraxia Kids under our direction.

Community Outreach

We will strengthen our community outreach program across additional markets along with providing continued education for current volunteers, to ensure a volunteer outreach coordinator is working in every metropolitan area.
Awareness

Apraxia Kids is the leading organization in apraxia education and support for families and speech-language professionals. We need to work across all areas to build awareness of our organization so that every family impacted by childhood apraxia of speech finds us.

**Awareness**

We will develop a new website that is more engaging and interactive for those that visit it, develop new marketing strategies to promote awareness of childhood apraxia of speech, and continue to work with volunteers to spread the word about our organization.

**Advocacy**

We will implement grassroots advocacy efforts at our local events, and engage our outreach coordinators to work collaboratively in communities building our advocacy efforts with local governments.

**Research**

We will work towards updating our online research platform, and implement a research symposium as part of our National Conference.