



How can I fundraise for the walk through Facebook?

The Walk for Apraxia website now allows participants registered for a 2018 Walk event to log in to their participant center and set up a 'Facebook Fundraiser' so that all donations received through Facebook will credit their fundraising page, and will be deposited directly to Apraxia Kids and their local Walk campaign. You can easily invite your Facebook friends to support your fundraiser, and they will see updates about your progress as well as from other friends who donate.


How does it work?

*****You must begin this process from your Walk for Apraxia Participant Center. You cannot set up the fundraiser through Facebook first or connect an existing fundraiser to the participant center.*****

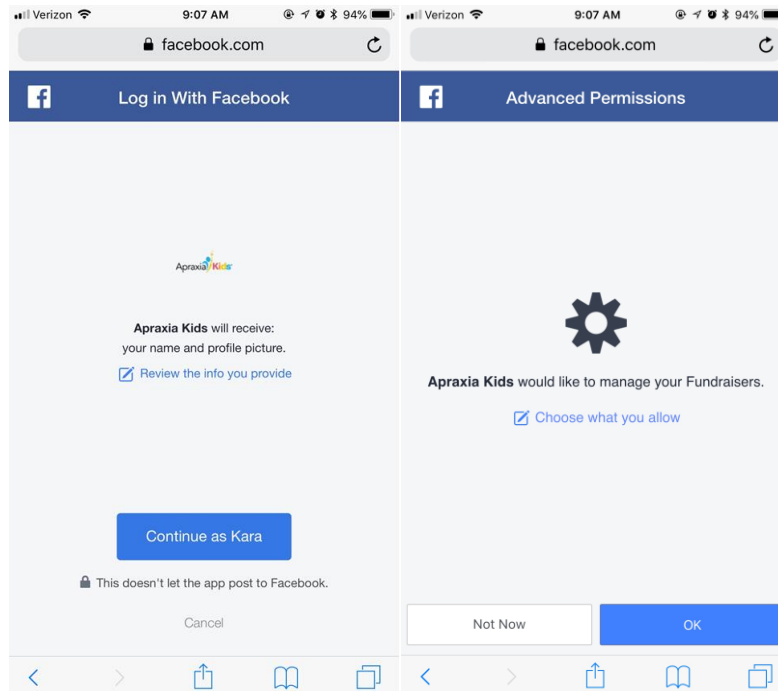
You must be a registered participant for a 2018 Walk for Apraxia. Once registered, visit your local walk page and log in with your username and password. On the dashboard, you'll see an option to "Connect Fundraiser to Facebook". Click the button to connect.

Raise more money with Facebook

Connect your fundraiser to Facebook so you can raise money through your social network. The money you raise will count toward your goal.

 Fundraise on Facebook

You will be prompted to log into Facebook with your Facebook credentials, or if you're already logged in, confirm this is the correct account. You'll be asked to install the Apraxia Kids Facebook app (if you have not already done so) and then grant permission for the app to access your Facebook Fundraiser pages.



Once the app has been installed and permissions granted, your Facebook Fundraiser will be automatically created. At this point, your Fundraiser has been created and shared on your timeline and with your Facebook Friends. Click the “View on Facebook” button to see your Fundraiser in action. Review the content and update the image and/or story as desired. The progress meter on your Facebook Fundraiser will stay in sync with the progress meter on your fundraising page.

After your Fundraiser is set up, invite your friends to donate by clicking the “invite” button. Be sure to thank those that donate and post updates in your fundraiser to keep the momentum going. When donating, your friends can choose to share news of their donation publicly, with friends, or not at all. They can also enter a message that will be posted in your fundraiser. Additionally, they can choose their payment method, and determine if they wish to share their email address with Apraxia Kids. Finally, after a friend makes a donation, they are given the option to share your fundraiser with others to encourage giving. When you return to your participant center, you will see that the option to “Connect Fundraiser to Facebook” has changed to “View on Facebook” so it can be easily accessed.

**Your Fundraiser is
Connected to Facebook!**

Use Facebook's fundraising tools to invite friends, share updates, and collect donations. We'll keep track of your progress.

<https://www.facebook.com/apraxiakids> Copy

[Go to Facebook Fundraiser](#)

FAQ

If I update my story or photo in my participant center, will it change on my Facebook fundraiser as well?

No. Following the creation of your Facebook Fundraiser, updates to your story or photograph on your personal page will not be reflected on your Facebook Fundraiser. This allows you to tailor content appropriately in either location.

How do donations made via Facebook appear on the walk website?

All Facebook Fundraiser donors appear as "Facebook Fundraiser" on the personal page honor roll along with their donation amount. The donor information will be available to you in the "Progress" section of your participant center, as well as on Facebook.

Will my donors get a tax receipt if they donate through Facebook?

Donations will be processed by Apraxia Kids, but Facebook will issue the initial receipt to the email address tied to the donor's Facebook account. If the donor opts to share their email address with Apraxia Kids, they will also receive a receipt from the Walk website. Both receipts will include the Apraxia Kids Tax ID Number and can be used for tax deductions. If the receipt is lost, donors can contact giving@apraxia-kids.org to request a PDF receipt, or review their "Payment History" on Facebook and request a receipt from Facebook.

Is my data (and my friends' data) safe?

In order to set up a Facebook Fundraiser, you must be a Facebook user, and as such, accept the terms of the Facebook Data Policy. By creating a Facebook Fundraiser through the Walk for Apraxia website, no personal information is shared with Apraxia Kids from Facebook about you or your Facebook friends. Donors can choose whether or not their e-mail address will be shared with the Apraxia Kids at the time of their donation.

What data will Facebook receive once I connect my page to Facebook fundraisers?

When connecting your personal fundraising page to a Facebook Fundraiser, Facebook receives information on the campaign you are fundraising for, your personal story from your personal page at the time of the connection. On an ongoing basis, Facebook also receives updates on the amount of funds you have raised in order to keep the thermometer on your Facebook Fundraiser synced to the thermometer on your personal page. Facebook does not receive information about donors that donate through your personal page.

Can I link an existing Facebook Fundraiser to my Walk page?

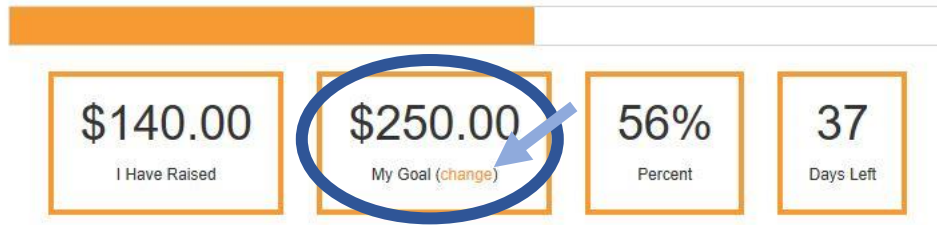
No. Participants must register on the Walk for Apraxia website first, then create the Facebook Fundraiser from their participant center. **We cannot connect an existing Facebook Fundraiser to a new registration.** If you have already created a Fundraiser and selected the Apraxia Kids as the beneficiary, donations will be sent to Apraxia Kids as a general donation. To request that donations be moved to credit your Walk, please contact giving@apraxia-kids.org. To automatically receive credit for new donations, please close your existing fundraiser, visit your participant center, and set up a new fundraiser.

How do I change my fundraising goal?

In the Home tab of your participant center, click "change" in the box with your current goal amount.

Overview

Your Fundraising Progress



How do I delete a Facebook Fundraiser?

To delete your fundraiser, log into Facebook. On the lower left-hand sidebar, under "Explore" click on "Fundraisers." On the left side of the page, under "Shortcuts" click on your Walk Fundraiser. Under the "Invite" button, click "...More" and select "Delete Fundraiser."