**Date:**

**[Insert contact’s address]**

**[Insert city, State]**

**[Insert zip code]**

Dear **[Insert name of editor]**:

Childhood Apraxia of Speech (CAS) is a speech disorder that seriously interferes with a child’s ability to develop clear speech. CAS makes it difficult or impossible for an affected child to plan the movements of the lips, tongue, jaw, etc. that are needed for speech. Children with CAS generally have a good understanding of language - they know what they want to say - but have difficulty learning or carrying out the complex movements that underlie speech. Apraxia is one of the most severe of childhood speech and communication disorders.

Tuesday, May 14, 2013 marks the first ever Apraxia Awareness Day. I want to bring awareness to our community about this speech problem in children because it is still little known, very misunderstood, and has a huge impact on kids and families. Speech and communication are critical skills for young children to develop. We need to find ways of supporting children with apraxia and their families because speech therapy, the only proven treatment for apraxia, is quite costly and will extend over many years for these children. These children must work and struggle so very hard just to learn a skill - speaking - that comes effortlessly to other children.

[Insert two or three sentences of how apraxia impacts your child or loved one or clients]

Learn more about apraxia at Apraxia-kids.org. Please help us raise awareness for these amazing children!

**[Insert your name]**

**[Insert your address]**

**[Insert daytime telephone number]**